



SHOPPING FOR FASHION

LONDON

London is one of the four main fashion centres in the world. It is renowned for its eclectic, irreverent and experimental design. London is buzzing with top international labels, brilliant department stores, off-beat boutiques and street markets. The capital's renowned design schools have brought innovation to classic styles, fine tailoring and traditional fabrics. London is one of the most lively shopping centres in the world.

We will put together a shopping experience which matches your requirements with the best that London offers. Our guide will escort you to the great British Designer shops and fashionable boutiques. We will arrange after hours wine receptions and presentations by fashion designers. We will organise personal shopping services in the best department stores.



Philip Treacy



Jimmy Choo

An excellent way to visit London is at the time of the grand social occasions.

- **Royal Ascot**
- **Cartier Polo Tournament**
- **Henley on Thames Regatta**
- **Chelsea Festival Hat Show (Charity)**
- **Breast Cancer Care, Fashion Show (Charity)**
- **Grosvenor House Antiques**
- **Mad Hatters Lunch (Charity)**
- **Chelsea Flower Show**
- **Sparks Fashion Show (Charity)**

These events are remarkable for their elegant, fashionable and avant-garde outfits. We will arrange a special visit for you.



Stella McCartney



Alexander McQueen

A shopping visit will probably include some of the enclosed names and others to match your requirements.

Day 1.

A guided tour of the British designer shops with after hours wine reception and discussion with a designer at a shop.

Philip Treacy	Millinery masterpieces, ready to wear and couture. High Society
Manolo Blahnik	King of stiletto, creative shoes
Tomasz Strazewski	Society dresser, favourite of the late Diana Princess of Wales. Elegant eveningwear, wedding dresses, glamorous dresses, occasion dressing
Amanda Wakeley	Beautiful eveningwear, ready to wear bridal, classic suits
Alexander McQueen	Creative genius, inspired tailoring, chic. Also footwear and jewellery
Jimmy Choo	Shoe heaven. Also bags in cashmere leather. Also couture shoes.
Stella McCartney	Excellent tailoring, feminine. Also shoes, sportswear, perfume
Matthew Williamson	Sadie Frost, Gwyneth Paltrow buy here. Cropped trousers, beaded dresses, lacy skirts – beautiful colourful clothes
Lulu Guinness	Bags with great creativity, colour and wit. Madonna, Bjork and Liz Hurley are clients.



Matthew Williamson

Day 2.

A guided tour of the fashion boutiques in Notting Hill, Portobello Road with after hours wine reception at a British designer shop.

The Cross	Beautiful jewellery, girly knick-knacks. Favourite with Vogue.
Heidi Klein	Bikinis, bathing suits by famous designers. Accessories, spa.
Matches	Designer fashion at all levels; international, A-list fashion
Joseph	Stylish trousers, urban separates, classic designs.
Allegra Hicks	Casual, comfortable clothing. Kaftans in summer colours. Dresses in graphic silk prints. Handbags, jewellery, underwear and interiors.
Rachel Riley	Vintage inspired silk dresses, traditional smocking, fairisle jumpers, tweeds, wedding outfits.
Anna	Clients include Claudia Schiffer, Gwen Stefani, Sadie Frost, Grown-up girly clothing. New and well established labels. Also shoes.

Our guide for the designer and boutique shops has solved style dilemmas for clients, from Rock Stars to Royalty. With over 10 years of experience in the fashion industry she uses her insider knowledge to introduce you to some of London's best kept fashion secrets. She will meet with you the evening before the visit to the designer shops to finalise the programme.



Day 3

A visit to the grand Department stores with personal shopping arranged:

- **Harrods** One of the best men's departments and women's designer label offers. Full service department store.
- **Harvey Nichols** Bright buzzy, refined. Elegant urban design. Many US designers.
- **Selfridges** Coolest department store, mainstream, new and traditional. Designer name children design. Young brands.
- **Browns** Favourite for fashion stylists and editors. Nurtured new designers.

Day 4

Visit the prestigious international luxury brand shops in Bond Street and Sloane Street.

Visit the Portobello Road Street market with its 200 or so stalls in a carnival atmosphere.

Visit Savile Row and Jermyn Street for men's shirts, ties and accessories.

Try something different. Take tea at the Berkley Hotel – Fashion Afternoon Tea, Pret a Portea with pastries shaped in the form of clothing, bags etc.

During your visit we can arrange hairdressing appointments, manicure, make up, aromatherapy and spas at the very best locations.

We will arrange first class hotels and restaurants to meet your style and taste requirements. You may wish to spend a day/night in a luxurious country mansion with spa.

We can arrange a guided sightseeing tour of London; visit to a theatre, musical, concert opera by night.

Please note that all the above arrangements are subject to confirmation and availability.

Let us plan your trip for you.