



HIP Hotels – London

The luxury boutique hotels in London and England are some of the most individualistic in the world. Hotels with modern design, style from a bygone age, idiosyncratic flashes of brilliance. These places are inspiring. Your luxury HIP Hotel in London and England is your home from home:

- **Blakes** One of England's first boutique hotels. Eclectic décor, dramatic, bold, Oriental influences, restaurant with bamboo/black walls.



Blakes

- **The Portobello** Elegant setting. Theatrical décor. Victorian baths, circular beds. No two bedrooms are similar; inventive and cosy. A four poster bed which needs a ladder to climb into it. Another of the early Hip Hotels. Designed to feel as intimate as home. Alice Cooper, Tina Turner have stayed here.
- **The Hempel** Minimalist design. Understated rooms but very comfortable. Relaxed style. Cool, white, empty on a large scale. One room has a floating bed suspended from the ceiling.



The Hempel



The Hempel



- **Hazlitt's** Three connected town houses dating back to the 1700s. Bedrooms are attractive, many with antique furniture and Victorian baths.
- **The Sanderson** Bedrooms with minimalist design, white décor. Bathrooms are exceptional. Fashionable bar. Restaurant with a deconstructed approach to dining. All white Aqua Spa. A fun place to stay.
- **The Rookery** A row of town houses dating back to the 1700s. Stone floors, wood panelling, antique furniture, open fires. Individual bedrooms which are romantically eccentric; Victorian bathrooms. A fantasy of the funky variety.
- **Covent Garden** Very stylish bedrooms. Guests encouraged to find room which suits them. Mezzanine sleeping, four poster beds, dark or light, masculine or feminine styles. Oak panelled drawing room, honesty bar.
- **One Aldwych** Modern artwork, stylish, in-house cinema, hi-tech bedrooms, fashionable bar. Music in the pool, television while you shave, fibre optic lighting. Same architects as for the Ritz Hotel.
- **Baglioni** High levels of service, fashionable bar, ornate interior, excellent bedrooms with décor in cool shades, small gym/sauna. Mix of dark woods, modern furniture, silks, velvets and gold colour.
- **The Zetter** Modern design in a converted warehouse dating back to 1800s. Well equipped bedrooms, flat screen TVs, digital free music, wireless internet. Big spaces, laidback staff.

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